



Commercial Accommodation Monitor:

May 2017

Northland

newzealand.govt.nz

Reproduction of material

Material in this report may be reproduced and published, provided that it does not purport to be published under government authority and that acknowledgement is made of this source.

Citation

Stats NZ (2017). *Commercial Accommodation Monitor: May 2017– Northland*. Wellington: Stats NZ.

Published in July 2017 by

Stats NZ
Tatauranga Aotearoa
Wellington, New Zealand

Preface

Commercial Accommodation Monitor: May 2017 – Northland presents comprehensive and impartial information on short-term commercial accommodation for the Northland Regional Tourism Organisation (RTO) area, from the Accommodation Survey. This survey is run by Stats NZ on behalf of the Ministry of Business, Innovation & Employment.

The data relates to the areas covered by the following local authorities:

- Far North District
- Kaipara District
- Whangarei District.

Comparisons of monthly data with the same month of the previous year need to be treated with caution, as data for one period may be influenced by events for which there is no equivalent in the previous period (eg Chinese New Year, Easter).

For further data and commentary, see the monthly Accommodation Survey Hot Off the Press, and the monthly pivot tables – with variables by RTO and local authority area – both available on the Stats NZ website (www.stats.govt.nz).

The June 2017 monitor will be released on 10 August 2017.

Liz MacPherson
Government Statistician

Standards and further information

Percentage changes

Percentage movements are, in a number of cases, calculated using data of greater precision than that published. This could result in slight variations.

Rounding procedures

On occasion, figures are rounded to the nearest thousand or some other convenient unit. This may result in a total disagreeing slightly with the total of the individual items as shown in tables. Where figures are rounded the unit is in general expressed in words below the table headings, but where space does not allow this the unit may be shown as (000) for thousands, etc.

Source

All data is compiled by Stats NZ, except where otherwise stated. Both administrative and survey data has been used in this report.

Liability

While all care and diligence has been used in processing, analysing and extracting data and information in this report, Stats NZ gives no warranty it is error free and will not be liable for any loss or damage suffered as a result of the use, directly or indirectly, of information in this report.

Stats NZ Information Centre

For help finding and using statistical information available on our website, contact the Information Centre:

Email:	info@stats.govt.nz
Phone toll-free:	0508 525 525
Phone international:	+64 4 931 4600
Fax:	+64 4 931 4610
Post:	P O Box 2922, Wellington 6140, New Zealand
Website:	www.stats.govt.nz

Contact for the Commercial Accommodation Monitor

Zara Darbyshire or Mark Darbyshire
Wellington 04 931 4600
Email: info@stats.govt.nz

Contents

List of tables and figures.....	vi
1 Highlights.....	1
Monthly highlights	1
Year ended highlights.....	2
2 Accommodation variables.....	4
3 Origin of guests.....	6
4 National results	8
5 Regional comparison	9
6 Local authority area results	12
7 Accommodation Survey technical notes	13

List of tables and figures

Tables by chapter

2 Accommodation variables

2.1 Northland accommodation variables by accommodation type..... 5

3 Origin of guests

3.1 Northland and New Zealand monthly guest nights by origin of guest..... 7

4 National results

4.1 Northland and New Zealand guest nights by accommodation type..... 8

5 Regional comparison

5.1 Regional tourism organisation areas' monthly guest nights by origin of guest..... 10

5.2 Regional tourism organisation areas' monthly occupancy rates by accommodation type 11

6 Local authority results

6.1 Local authority and Northland accommodation results 12

Figures by chapter

1 Highlights

1.1 Northland RTO area monthly guest nights1

1.2 Northland RTO area monthly guest nights, change from same month of previous year2

1.3 Northland RTO area annual guest nights..... 3

1.4 Northland RTO area annual guest nights, change from previous year 3

3 Origin of guests

3.1 Northland RTO area monthly guest nights, by origin of guest 6

1 Highlights

Monthly highlights

In May 2017 compared with May 2016:

- Guest nights rose 19.6 percent to 106,837
- International guest nights rose 28.2 percent to 42,376
- Domestic guest nights rose 14.5 percent to 64,460
- The average length of stay fell from 2.27 nights to 2.17 nights
- The overall occupancy rate rose from 18.3 percent to 20.7 percent
- The occupancy rate, excluding holiday parks, was 38.6 percent in May 2017
- Accommodation capacity, excluding holiday parks, fell 1.6 percent.

Response rates for May 2017

The response rate for the Northland RTO area was 79 percent for May 2017.

The proportion of the origin-of-guest estimate from unadjusted data was 58 percent.

Figure 1.1

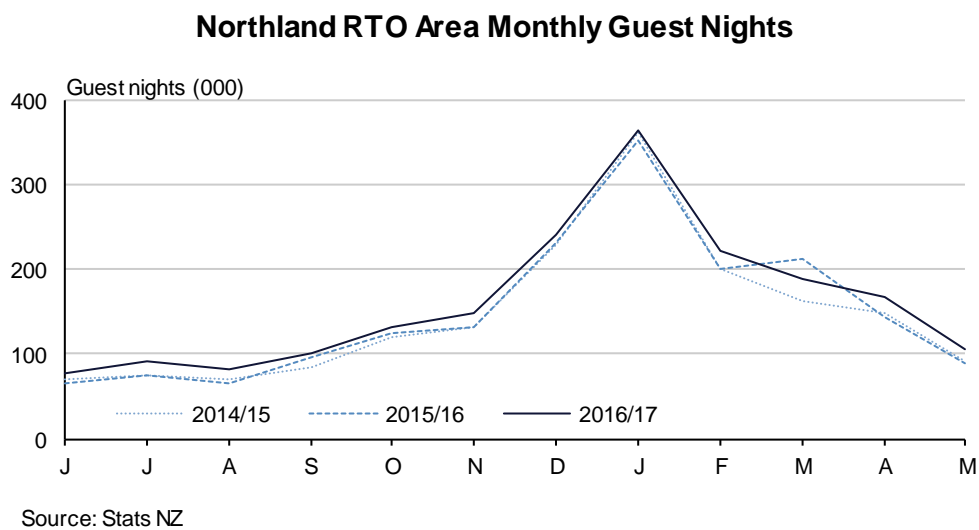
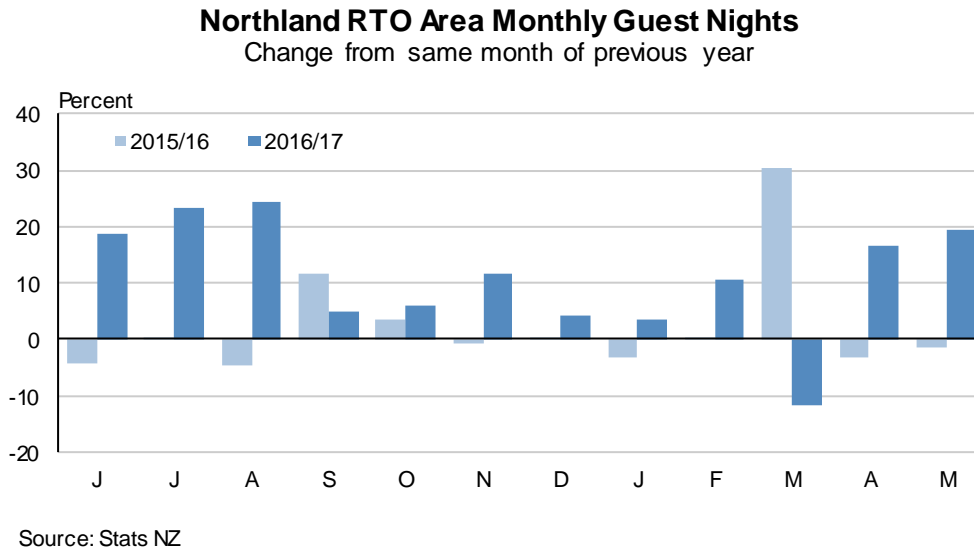


Figure 1.2

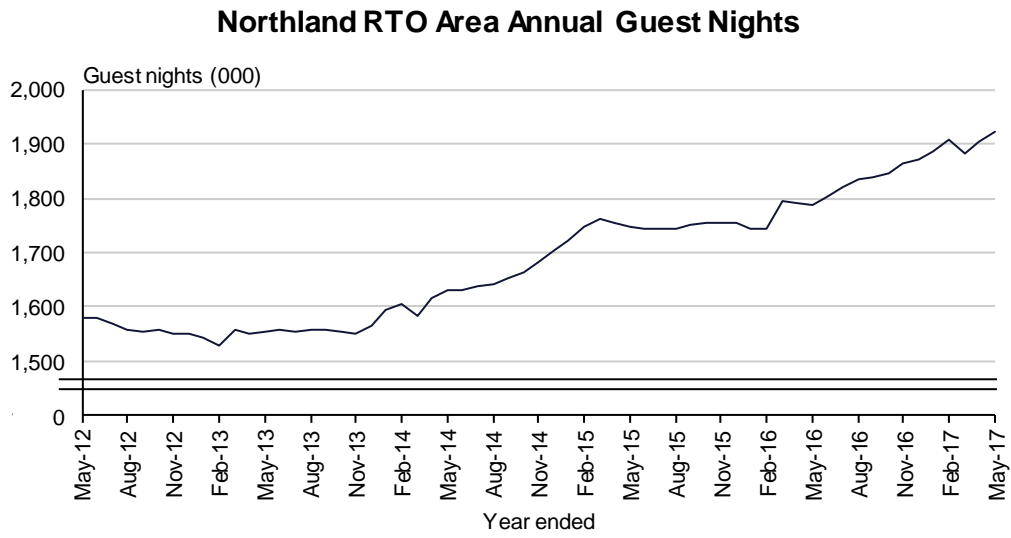


Year ended highlights

For the year ended May 2017 compared with the previous year:

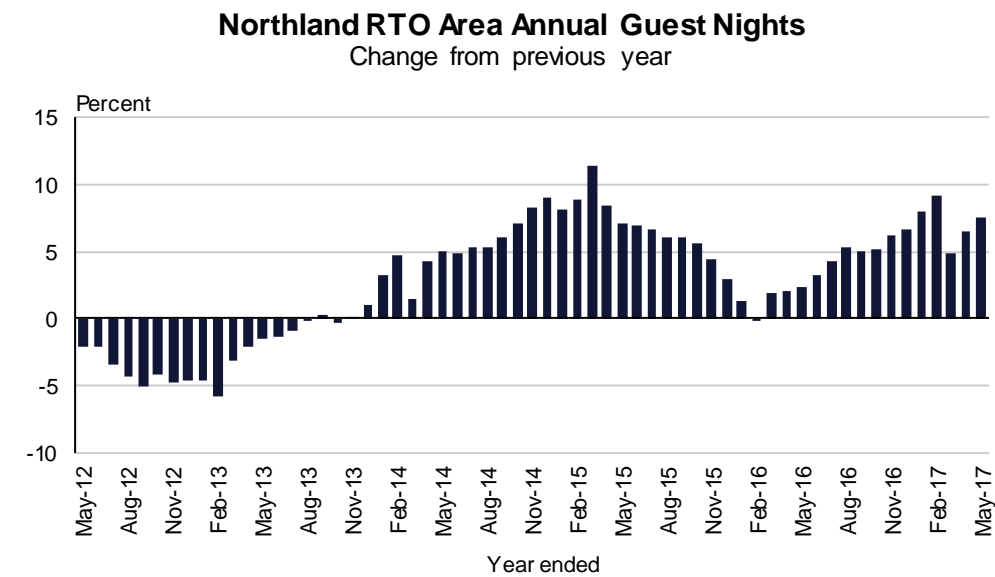
- Guest nights rose 7.5 percent to 1,922,818
- International guest nights rose 7.6 percent to 686,058
- Domestic guest nights rose 7.4 percent to 1,236,760
- The average length of stay fell from 2.21 nights to 2.18 nights
- The overall occupancy rate rose from 26.3 percent to 28.1 percent
- The occupancy rate, excluding holiday parks, was 46.7 percent for the year ended May 2017
- Accommodation capacity, excluding holiday parks, fell 0.1 percent.

Figure 1.3



Source: Stats NZ

Figure 1.4



Source: Stats NZ

2 Accommodation variables

In May 2017, compared with May 2016, there was an increase of 19.6 percent in total guest nights for the Northland RTO area. Motels had the largest increase, followed by hotels.

For the year ended May 2017, compared with the previous May year, total guest nights for the Northland RTO area increased 7.5 percent. Motels had the largest increase, followed by holiday parks.

See table 2.1 for comparisons of data across the main accommodation variables.

Table 2.1

Northland Accommodation Variables

By accommodation type
Monthly and year ended⁽¹⁾⁽²⁾

Accommodation type	Monthly			Annual		
	May		Percentage change	Year ended		Percentage change
	2016	2017		May 2016	May 2017	
Guest nights						
Total guest nights	89,366	106,837	19.6	1,788,701	1,922,818	7.5
International	33,049	42,376	28.2	637,420	686,058	7.6
Domestic	56,317	64,460	14.5	1,151,281	1,236,760	7.4
Hotels	18,952	22,707	19.8	322,833	353,882	9.6
Motels/apartments	32,159	39,916	24.1	577,149	638,490	10.6
Backpackers	10,791	13,801	27.9	178,540	179,039	0.3
Holiday parks	27,463	30,413	10.7	710,178	751,408	5.8
Occupancy rates⁽³⁾ (%)						
Hotels	30.9	35.4	14.4	42.0	43.5	3.8
Motels/apartments	37.6	45.4	20.8	49.4	54.9	11.2
Backpackers	26.6	32.6	22.9	38.4	38.5	0.1
Holiday parks	9.2	9.3	1.0	14.9	16.0	7.3
Total	18.3	20.7	12.9	26.3	28.1	6.7
Total excluding holiday parks ⁽⁴⁾	32.4	38.6	19.4	44.0	46.7	6.1
Average length of stay⁽⁵⁾						
Hotels	1.92	1.77	-7.9	1.82	1.71	-6.5
Motels/apartments	1.91	1.87	-2.4	2.01	2.01	-0.3
Backpackers	3.30	3.25	-1.5	2.17	2.34	7.8
Holiday parks	2.91	2.83	-2.7	2.70	2.67	-1.0
Total	2.27	2.17	-4.3	2.21	2.18	-1.5
Guest arrivals						
Hotels	9,884	12,854	30.0	176,930	207,469	17.3
Motels/apartments	16,824	21,393	27.2	287,011	318,347	10.9
Backpackers	3,273	4,247	29.8	82,395	76,639	-7.0
Holiday parks	9,427	10,734	13.9	263,508	281,518	6.8
Total	39,407	49,229	24.9	809,844	883,973	9.2
Establishments						
Hotels	29	28	-3.4	29	28	-3.4
Motels/apartments	127	123	-3.1	127	123	-3.1
Backpackers	26	26	0.0	26	26	0.0
Holiday parks	46	45	-2.2	46	45	-2.2
Total	228	222	-2.6	228	222	-2.6
Capacity⁽⁶⁾						
Hotels	36,053	33,945	-5.8	421,187	419,773	-0.3
Motels/apartments	48,391	47,709	-1.4	572,261	566,501	-1.0
Backpackers	34,255	35,123	2.5	403,319	408,865	1.4
Holiday parks	181,939	183,272	0.7	2,164,480	2,149,728	-0.7
Total	300,638	300,049	-0.2	3,561,247	3,544,867	-0.5

(1) Reclassifications, new businesses, ceased businesses, and temporary closures may affect figures.

(2) Irregular events, such as airshows and Easter, may affect percentage changes and other figures.

(3) Occupancy rates are calculated as the ratio of used stay-unit nights to available stay-unit nights.

(4) Holiday parks often have high capacity and can mislead when included in total occupancy rates.

(5) Average length of stay is calculated as the ratio of guest nights to guest arrivals.

(6) Capacity is calculated as the number of available stay-units multiplied by the number of days in the month.

Symbol:

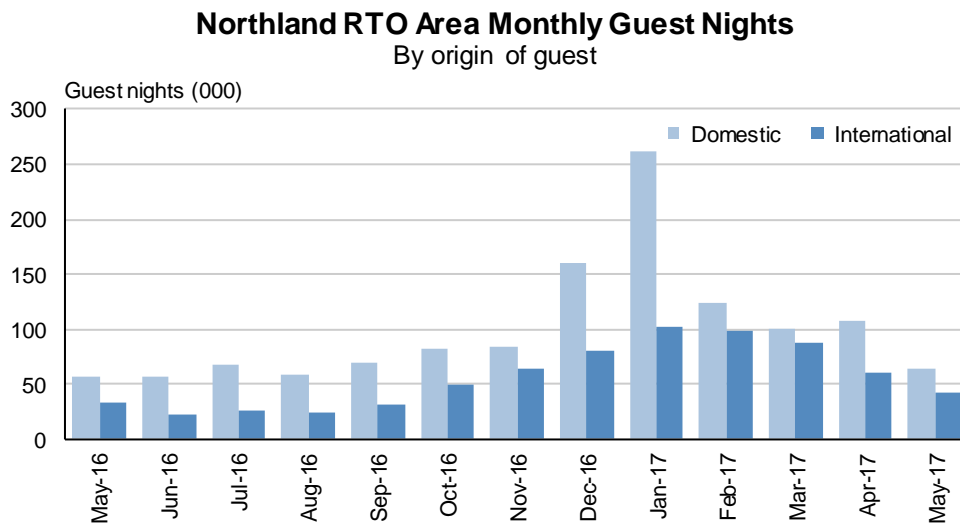
C confidential

3 Origin of guests

In May 2017, international guests accounted for 39.7 percent of all guest nights in the Northland RTO area. When compared with May 2016, the number of international guest nights spent in the area in May 2017 was up 28.2 percent to 42,376. Domestic guest nights increased 14.5 percent, to 64,460, for the same period.

The proportion of the origin-of-guest estimate from actual data was 58 percent for May 2017.

Figure 3.1



Source: Stats NZ

Table 3.1

Northland and New Zealand Monthly Guest Nights
By origin of guest

		Northland RTO ⁽¹⁾ area			New Zealand		
		Origin of guest			Origin of guest		
		Domestic	International	Total	Domestic	International	Total
Month							
2016	May	56,317	33,049	89,366	1,370,125	959,551	2,329,676
	Jun	56,891	21,522	78,413	1,376,180	786,991	2,163,171
	Jul	66,847	25,524	92,370	1,629,080	1,006,967	2,636,046
	Aug	58,625	24,120	82,745	1,510,985	938,027	2,449,012
	Sep	69,350	30,561	99,911	1,636,740	996,925	2,633,664
	Oct	81,650	49,755	131,404	1,762,311	1,241,751	3,004,062
	Nov	84,106	63,529	147,635	1,679,960	1,585,153	3,265,113
	Dec	160,816	79,815	240,630	2,169,488	1,813,842	3,983,330
2017	Jan	262,517	101,935	364,452	2,844,918	2,054,537	4,899,455
	Feb	123,999	98,137	222,137	1,985,807	1,963,320	3,949,127
	Mar	99,969	88,372	188,341	2,028,090	1,837,951	3,866,041
	Apr	107,531	60,411	167,942	1,926,006	1,536,088	3,462,094
	May	64,460	42,376	106,837	1,457,780	1,043,047	2,500,827
Percent change from the current month of the previous year							
		14.5	28.2	19.6	6.4	8.7	7.3
Year ended							
	May 2016	1,151,281	637,420	1,788,701	21,818,335	15,517,088	37,335,422
	May 2017	1,236,760	686,058	1,922,818	22,007,344	16,804,598	38,811,942
Percent change from previous year							
		7.4	7.6	7.5	0.9	8.3	4.0

(1) Regional tourism organisation

4 National results

In May 2017, guest nights comprised 58.3 percent domestic guests (1.46 million guest nights) and 41.7 percent international guests (1.04 million guest nights). Compared with May 2016, domestic guest nights increased by 88,000 (6.4 percent) and international guest nights increased by 83,000 (8.7 percent).

All four accommodation types recorded an increase in guest nights in May 2017, compared with May 2016. Motels had the largest increase in guest nights (up 71,000 or 9.8 percent), followed by hotels (up 47,000 or 4.9 percent), holiday parks (up 45,000 or 14.5 percent), and backpackers (up 8,000 or 2.5 percent).

For the year ended May 2017, there were 38,812,000 guest nights, an increase of 1,477,000 (3.95 percent) from the previous May year.

Refer to Table 4.1 for comparisons of data.

Table 4.1

Northland and New Zealand Guest Nights

*By accommodation type
Monthly and year ended*

Accommodation type	Total guest nights			Percentage change	
	2015	2016	2017	2015 to 2016	2016 to 2017
May month					
Northland RTO area					
Hotels	20,937	18,952	22,707	-9.5	19.8
Motels	33,902	32,159	39,916	-5.1	24.1
Backpackers	10,053	10,791	13,801	7.3	27.9
Holiday parks	25,835	27,463	30,413	6.3	10.7
Total	90,727	89,366	106,837	-1.5	19.6
New Zealand					
Hotels	935,741	962,147	1,009,132	2.8	4.9
Motels	756,049	719,915	790,712	-4.8	9.8
Backpackers	339,238	337,804	346,181	-0.4	2.5
Holiday parks	307,349	309,810	354,802	0.8	14.5
Total	2,338,377	2,329,676	2,500,827	-0.4	7.3
Year ended May					
Northland RTO area					
Hotels	320,691	322,833	353,882	0.7	9.6
Motels	538,596	577,149	638,490	7.2	10.6
Backpackers	166,339	178,540	179,039	7.3	0.3
Holiday parks	722,315	710,178	751,408	-1.7	5.8
Total	1,747,941	1,788,701	1,922,818	2.3	7.5
New Zealand					
Hotels	12,535,856	13,218,787	13,690,406	5.4	3.6
Motels	11,222,067	11,684,060	12,235,245	4.1	4.7
Backpackers	4,853,858	5,096,420	5,175,497	5.0	1.6
Holiday parks	6,835,294	7,336,154	7,710,793	7.3	5.1
Total	35,447,075	37,335,422	38,811,942	5.3	4.0

5 Regional comparison

In May 2017, Northland recorded the largest increase in guest nights (up 17,000 or 19.6 percent) from May 2016. This was followed by Auckland (up 16,000 or 2.8 percent), Mackenzie (up 15,000 or 33.7 percent), Hawke's Bay (up 10,000 or 15.1 percent), and Wellington (up 9,000 or 4.8 percent).

Dunedin recorded the only decrease (down 400 or 0.6 percent).

Table 5.1

Regional Tourism Organisation Areas' Monthly Guest Nights
By origin of guest

RTO area	May guest nights								
	Domestic			International			Total		
	2016	2017	Percent age change	2016	2017	Percent age change	2016	2017	Percent age change
Northland	56,317	64,460	14.5	33,049	42,376	28.2	89,366	106,837	19.6
Auckland	322,860	322,517	-0.1	240,777	256,771	6.6	563,637	579,288	2.8
Coromandel	22,435	29,208	30.2	11,722	11,377	-2.9	34,157	40,585	18.8
Waikato	66,756	71,888	7.7	20,838	23,061	10.7	87,594	94,949	8.4
Bay of Plenty	51,157	57,200	11.8	23,175	24,741	6.8	74,332	81,941	10.2
Rotorua	68,286	73,193	7.2	64,955	66,697	2.7	133,242	139,890	5.0
Taupo	33,038	36,038	9.1	17,993	19,903	10.6	51,031	55,941	9.6
Whakatane-									
Kawerau	8,462	11,828	39.8	2,401	3,165	31.8	10,864	14,992	38.0
Gisborne	19,959	22,858	14.5	3,067	3,409	11.2	23,026	26,267	14.1
Taranaki	28,517	31,473	10.4	5,407	8,908	64.8	33,924	40,380	19.0
Hawke's Bay	49,762	57,774	16.1	18,523	20,819	12.4	68,285	78,592	15.1
Ruapehu	11,875	12,223	2.9	6,033	6,665	10.5	17,908	18,888	5.5
Manawatu	34,237	36,034	5.2	4,376	5,750	31.4	38,614	41,784	8.2
Whanganui	8,636	9,409	8.9	1,804	2,403	33.2	10,440	11,812	13.1
Wairarapa	10,209	11,082	8.6	1,596	2,370	48.5	11,805	13,452	13.9
Kapiti-Horowhenua	11,376	14,233	25.1	1,349	2,858	111.9	12,725	17,091	34.3
Wellington	136,847	138,364	1.1	58,533	66,404	13.4	195,380	204,768	4.8
Marlborough	23,557	30,727	30.4	21,042	18,007	-14.4	44,599	48,734	9.3
Nelson-Tasman	46,063	46,117	0.1	21,162	24,897	17.7	67,225	71,014	5.6
Canterbury	118,068	127,445	7.9	96,843	92,286	-4.7	214,910	219,731	2.2
Hurunui	14,828	15,018	1.3	5,375	7,263	35.1	20,203	22,281	10.3
Mackenzie	13,163	18,910	43.7	31,198	40,403	29.5	44,361	59,313	33.7
Timaru	12,058	12,596	4.5	3,997	6,255	56.5	16,055	18,851	17.4
West Coast	24,343	25,102	3.1	42,218	46,220	9.5	66,562	71,323	7.2
Wanaka	10,592	12,803	20.9	22,532	25,932	15.1	33,123	38,735	16.9
Queenstown	62,544	66,649	6.6	143,883	147,186	2.3	206,427	213,835	3.6
Waitaki	12,992	9,835	-24.3	6,318	9,711	53.7	19,309	19,545	1.2
Central Otago	8,468	11,196	32.2	3,885	5,000	28.7	12,353	16,196	31.1
Dunedin	47,254	45,573	-3.6	17,733	19,048	7.4	64,987	64,621	-0.6
Clutha	3,814	4,211	10.4	1,240	1,320	6.4	5,054	5,531	9.4
Fiordland	9,032	8,706	-3.6	19,444	24,508	26.0	28,476	33,214	16.6
Southland	22,619	23,109	2.2	7,085	7,338	3.6	29,704	30,446	2.5
Total	1,370,125	1,457,780	6.4	959,551	1,043,047	8.7	2,329,676	2,500,827	7.3

Table 5.2

Regional Tourism Organisation Areas' Monthly Occupancy Rates⁽¹⁾
By accommodation type

RTO area	May 2017 occupancy rate					
	Accommodation type					Total excluding holiday parks ⁽²⁾
	Hotels	Motels	Backpackers	Holiday parks	Total	
	Percent					
Northland	35.4	45.4	32.6	9.3	20.7	38.6
Auckland	82.2	65.3	52.2	15.6	64.7	72.0
Coromandel	41.0	31.1	17.9	10.4	15.4	26.2
Waikato	57.6	59.1	24.3	11.8	35.6	50.2
Bay of Plenty	53.7	58.2	44.1	19.2	35.5	51.9
Rotorua	68.0	52.2	19.6	15.3	38.2	44.2
Taupo	37.8	39.7	29.5	9.7	27.0	35.5
Whakatane-Kaw erau	C	48.1	C	3.4	14.1	44.2
Gisborne	C	51.3	C	8.5	20.6	42.7
Taranaki	43.8	54.0	20.7	12.1	31.1	44.4
Haw ke's Bay	58.3	59.9	37.0	11.6	37.2	51.7
Ruapehu	36.7	19.5	11.0	15.8	18.3	18.8
Manaw atu	45.3	52.9	C	C	38.4	C
Whanganui	C	45.0	21.3	C	25.7	C
Wairarapa	33.4	47.4	C	C	19.4	C
Kapiti-Horow henua	C	58.2	C	9.0	17.4	28.6
Wellington	81.0	68.9	C	C	63.9	C
Marlborough	39.1	56.3	32.2	15.7	32.6	43.3
Nelson-Tasman	44.7	44.3	32.8	9.9	24.1	39.5
Canterbury	60.0	51.0	30.4	14.3	36.0	46.9
Hurunui	C	45.9	C	12.1	22.2	29.9
Mackenzie	C	57.0	C	23.2	46.0	56.3
Timaru	C	44.4	C	9.4	25.0	41.7
West Coast	31.3	39.3	29.6	12.9	27.0	32.7
Wanaka	37.6	39.8	59.1	12.1	28.2	46.7
Queenstow n	66.0	36.5	59.6	23.8	53.5	58.7
Waitaki	25.9	53.5	19.8	8.4	20.9	34.7
Central Otago	C	43.8	C	4.3	11.0	33.9
Dunedin	56.3	58.4	43.6	23.4	47.8	54.2
Clutha	C	47.2	C	9.1	19.1	37.2
Fiordland	31.1	36.5	C	C	27.3	C
Southland	34.2	52.7	29.2	9.2	29.9	39.9
Total	63.5	51.7	35.1	12.0	37.0	50.7

(1) Occupancy rates are calculated as the ratio of stay unit nights to monthly capacity.

(2) Occupancy rates excluding holiday parks are included because the capacity of holiday parks can distort the total occupancy rates.

Symbols:

C confidential

... not applicable

6 Local authority area results

Table 6.1 shows results for the individual local authority areas in the Northland RTO area.

Table 6.1

Local Authority and Northland Accommodation Results⁽¹⁾

Accommodation type	May 2017 results				
	Establish-ments	Capacity	Guest Nights	Average stay length	Occupancy rate
	Number			Days	Percent
Far North District					
Hotels	19	24,180	17,699	1.89	34.30
Motels	86	30,535	23,620	1.87	40.28
Backpackers	21	31,248	13,502	3.33	35.86
Holiday parks	24	99,510	18,805	3.29	10.55
Total	150	185,473	73,627	2.31	22.80
Whangarei District					
Hotels	6	8,184	C	C	C
Motels	30	15,004	15,223	1.92	57.45
Backpackers	3	2,759	C	C	C
Holiday parks	13	54,343	7,534	2.33	8.19
Total	52	80,290	27,514	1.92	20.73
Kaipara District					
Hotels	3	1,581	C	C	C
Motels	7	2,170	1,073	1.35	34.05
Backpackers	2	1,116	C	C	C
Holiday parks	8	29,419	4,073	2.27	7.07
Total	20	34,286	5,696	1.86	9.37
Northland Regional Tourism Organisation area					
Hotels	28	33,945	22,707	1.77	35.36
Motels	123	47,709	39,916	1.87	45.40
Backpackers	26	35,123	13,801	3.25	32.64
Holiday parks	45	183,272	30,413	2.83	9.29
Total	222	300,049	106,837	2.17	20.71

(1) The Accommodation Survey is designed at the regional (RTO by accommodation type) level to meet data quality standards. Care should therefore be taken with data at the local authority level.

Symbol:

C confidential

... not applicable

7 Accommodation Survey technical notes

Data source

We collect data from accommodation providers or their representatives each month, mostly via a postal survey.

Coverage

The Accommodation Survey covers most short-term commercial accommodation in New Zealand.

The target population for this survey is all accommodation providers with the following characteristics:

- operating on a commercial basis
- providing mainly short-term (less than one month) accommodation
- economically significant (generally meaning being GST-registered and having a turnover of at least \$30,000 per year)
- included in class 4400 (accommodation) or class 4520 (pubs, taverns, and bars) in ANZSIC06 (Australian and New Zealand Standard Industrial Classification 2006)
- classified to 'hotels', 'motels', 'backpacker accommodation', or 'holiday parks'.

Excluded:

- hosted accommodation (such as 'bed & breakfast' establishments)
- marine vessels (such as cruise ships)
- private dwellings
- tramping huts (non-commercial)
- event-specific accommodation (such as temporary campervan parks)
- businesses that cease operation or no longer provide short-term commercial accommodation
- businesses that temporarily shut down (eg for renovations) – we remove them from the survey until they re-open.

Accommodation type classification

The predominant capacity provided by a business determines the accommodation type. For instance, if the business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then we classify it as a motel. We use the New Zealand Accommodation Classification, broadly defined below:

- hotels (including resorts)
- motels (including motor inns and serviced apartments)
- backpacker accommodation (including short-stay hostels)
- holiday parks (including caravan parks and camping grounds).

Confidentiality

'C' symbols are used in the tables where information has been suppressed. We do not release data from individual businesses.

Changes to survey content

Establishments may change the way they operate over time. If they do, they may be reclassified from one accommodation type to another. For example, if a holiday park adds sufficient motel units that it is operating more as a motel than a holiday park, it will be subject to reclassification to the 'motels' accommodation type. This type of change will tend to reduce surveyed guest nights and other figures for holiday parks (because there would be one fewer holiday park) while boosting guest nights and other figures for motels (because there would be one more motel).

Guest night and other movements, where the latest month is compared with the same month of the previous year, are affected for 12 months from the time that any reclassification is done. After 12 months, the reclassified establishment will appear in the same accommodation type in both comparison months.

Reclassifications of establishments are not the only changes that affect survey content and figures for the Accommodation Survey:

- When establishments temporarily cease operations, we take them out of the survey until they re-open. These changes affect figures for the number of establishments and available capacity.
- Businesses that start up, shut down, or move into or out of the short-term commercial accommodation industry also affect survey figures.

Survey errors

This survey aims for 100 percent coverage of the accommodation businesses in New Zealand (a full census). However, in practice, the overall response rate is usually between 76 and 80 percent. We estimate values for the remaining units based on the characteristics of similar establishments in the same or similar regions. This introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors include respondent error, and errors in coverage, classification, and processing. Our editing processes identify and remove many errors, but some will likely remain. We cannot quantify the effect of the remaining errors.

Comparability

Accommodation Survey statistics are not always on the same basis as statistics from other sources. For example, 'average length of stay' in the Accommodation Survey is for all guests (domestic plus international), but in the [International Visitor Arrivals to New Zealand](#) reports, it is only for international guests.

More information

For further information on the Accommodation Survey, refer to webpage http://www.stats.govt.nz/browse_for_stats/industry_sectors/accommodation.aspx